

Privacy Services
Privacy Training
Data Security
Data Discovery
Managed Security
Remediation

Accelerate Trust.

A proactive approach to privacy and data protection, helping organisations increase trust.

privacybureaux.com

PRIVACY
BUREAUX



Trust is the new currency

Context

A new business paradigm is emerging, powered by big data. Within this data driven world, trust is the new currency. The cost of entry is full compliance.

Regulated industries are driving requirement to rapidly change, while consumers are demanding socially responsible businesses.

Companies do business with companies they trust. Our privacy and security risk assessments are used to broker that trust. Build trust by protecting your most important asset – your data.

Accelerate privacy compliance,
and you accelerate trust.

The Challenge. Growing regulatory complexity is creating real challenges for organisations. New legislation with rapidly increasing financial repercussions are forcing all to responsibly manage people's data.

In Australia, we will see more and more cases of personal liability, if privacy security / data protection is not taken seriously. OAIC now has greater power to enact enforceable undertakings.

73% of customers say trust in companies matters more than it did a year ago.¹

73%

97% of companies recognised they were realizing benefits such as competitive advantage or investor appeal from their privacy investments.²

97%

82% of organisations view privacy certifications such as ISO 27701 and Privacy Shield as a buying factor when selecting a product or vendor in their supply chain.³



1. Salesforce Research (2019) 2. Cisco Consumer Privacy Survey (2019) 3. Cisco Data Privacy Benchmark Study (2020)

Your World. We deeply understand the complexities of executing a privacy policy with your stakeholders. We will unify your organisation on security priorities to accelerate your business transformation.



CEO

Protect

Is there an easy way to collect more data and grow my business while following the law and protecting my brand?



CISO

Control

The business wants to collect more data and I don't even have enough budget to protect what we already have.



DPO

Guide

I was nominated because of my legal background, but I feel overwhelmed with the cyber and IT scope.



LEGAL

Comply

How do I maintain confidence to report our legal and regulatory compliance to the board?

Accelerated Compliance. We help you custom tailor policies that govern the way your organisation gathers and manages data. To remove risk and ensure you meet global privacy goals, without having to completely rework the way you do business.

Privacy Services

Our advisory service will help align your policies, processes and procedures to all government standards and legislation – whether you are operating locally or globally.

We help your organisation comply, no matter the maturity level. Whatever regulations and laws you are required to adhere to, we make regulatory compliance a proactive aspect of your business operation. Establishing yourself as a trusted business.

- ▶ Remove risk and complexity
- ▶ Accelerate compliance
- ▶ Increase shareholder confidence
- ▶ Open up new opportunities

What we deliver:

Regulatory Compliance Gap Analysis

Privacy Gap Analysis

Privacy Maturity Assessment

DPIA / Privacy Impact Assessment

Internal, Supplier, Systems, Apps, Infra

ISO27K, Aust Privacy Act, GDPR, CCPA.

Privacy Aware Culture. We embed policy throughout the organisation so it becomes part of your DNA. No matter where you are in your privacy journey, we can jump in and simplify the process for you.

Privacy Training

Privacy compliance is not just about writing policies. It's successfully helping your people to act with confidence to live out those policies.

We empower your employees to become 'Privacy Aware'. Helping them quickly identify threats and report privacy breaches or security incidents – creating a human firewall.

Permeate compliance throughout your entire organisation, by making sure that every employee knows how to comply with and align to your privacy certification.

- ▶ Privacy aware culture
- ▶ Employees understanding their role
- ▶ Industry-leading training
- ▶ Measure employee awareness

What we deliver:

Bespoke Training for Executives & Board

Instructor-led Onsite Cyber & Privacy Training

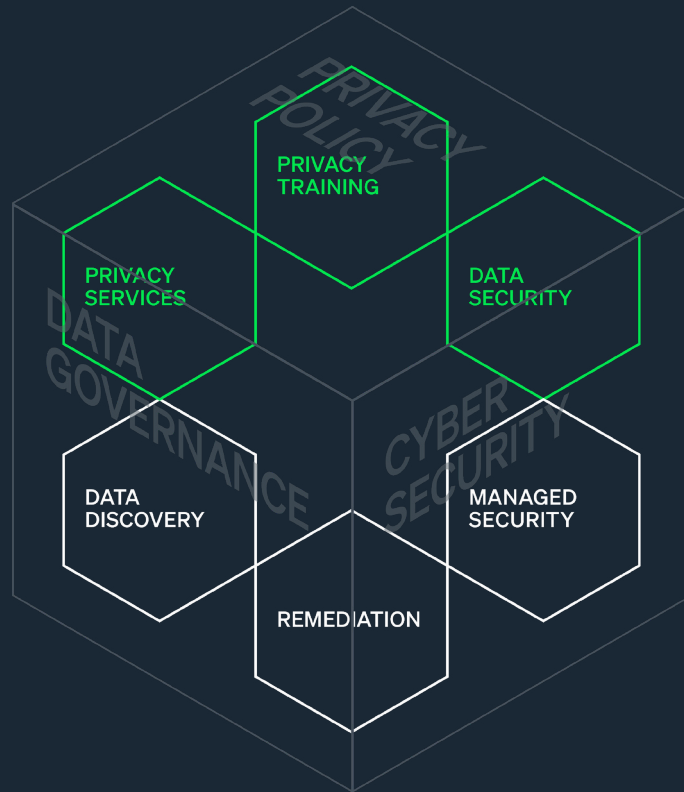
Online Privacy & Cyber Awareness Training

Online Video Training

Phishing Campaigns & Gamification

Performance Tracking & Reports

One company. Full solution. With decades of experience, Privacy Bureaux works at the nexus of Privacy, Security and Data Governance.



Free Privacy Officer Bootcamp

Instructor-led training for senior staff who are new to the role or want to expand their understanding of what it is to be a privacy officer or data protection officer.

+61 2 9091 4285

info@privacybureaux.com

Ready to get started?

No matter where you are in your privacy journey, we can help you implement or review your privacy and data protection program.

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